



The X One Design Class Association
xonedesign.org.uk

XOD Class Clothing

We are pleased to advise you of the arrangements that have been made for the supply of class clothing.

The range of clothing is not being launched just for fun, but because we believe it can make a real contribution to the marketing effort of the class.

Several hundred of us mixing in the best yachting locations and clubs, displaying a logo design that is visible, striking and innovative will contribute to the impression of the popularity and progressiveness of the class.

The clothing programme aims to make it convenient for members to choose and purchase embroidered garments from a number of sources, so that they may proudly associate themselves with the XOD Class.

We hope you will be encouraged to do so.

Sources of Supply

Our aim is to enable members to choose from the widest possible selection of clothing suppliers.

There are three ways from which you can choose to buy;

1. Buy from Musto using the XOD Class scheme - order form enclosed - which offers a range of clothing embroidered with the class logo. The embroidery of the class logo comes within the cost of the garment. For a small extra charge your boat name and or number can be added.

Musto have agreed to sponsor class activities. For each of the garments they sell, they will contribute a generous 20% to 25% of the purchase price to class marketing funds.

2. Buy from a small mail order business based in Petersfield.

Tec Promotions are keen to handle our requirements and come with good recommendations.

They purchase garments from the major suppliers to the mail order sector and can offer a very wide range beyond the selection in the mini catalogue attached.

Their prices appear to offer very good value for money.

As with all mail order purchases, be aware that manufacturers idea of sizes are not always consistent, ie what one may call L, another will call XL, and vice versa.

3. Buy garments from any other supplier of your choice and we shall provide the artwork, so you can have it embroidered by your supplier or by an embroidery specialist. The supplier will normally make a separate charge for the embroidery.

Logo Design Options

The artwork comes in two sizes:

- the standard size logo which includes the name of your Division
- the discrete size logo which is smaller and with no Division name

The standard size logo is suitable for chests and the smaller discrete logo is suitable for sleeves or chests.

Both sizes come in two colourways, one for light coloured garments and one for darker garments.

Pantone reference numbers are provided to enable the embroiderer to achieve a good colour match.

PANTONE SOLID COATED COLOUR REFERENCE



PANTONE 7409 C



PANTONE 7462 C

The artwork will normally be provided as a *vector EPS* which is the format that most embroiderers prefer. However other formats can be supplied if specified. Requests should please go via the Class Secretary.

It can be embroidered or printed, although we envisage that the majority will be embroidered. Please seek the advice of the supplier as to the suitability of the garment for embroidery.

The Class cannot undertake the preparation of adaptations of the logos to meet the wishes of individual members.

Indeed it is strongly recommended that members adhere to the artwork provided, the colours, the sizes and the relative font size to the illustration. This is in the interests of consistency and to aid recognition.

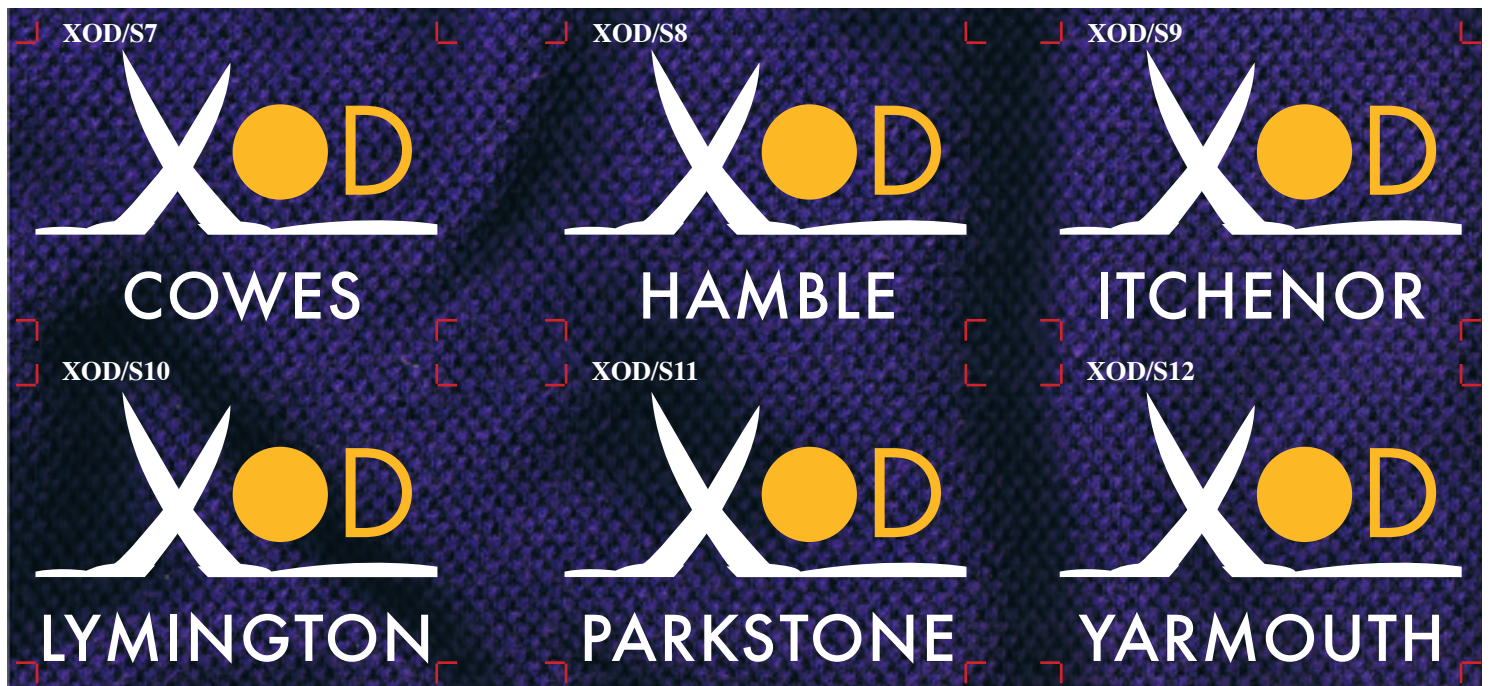
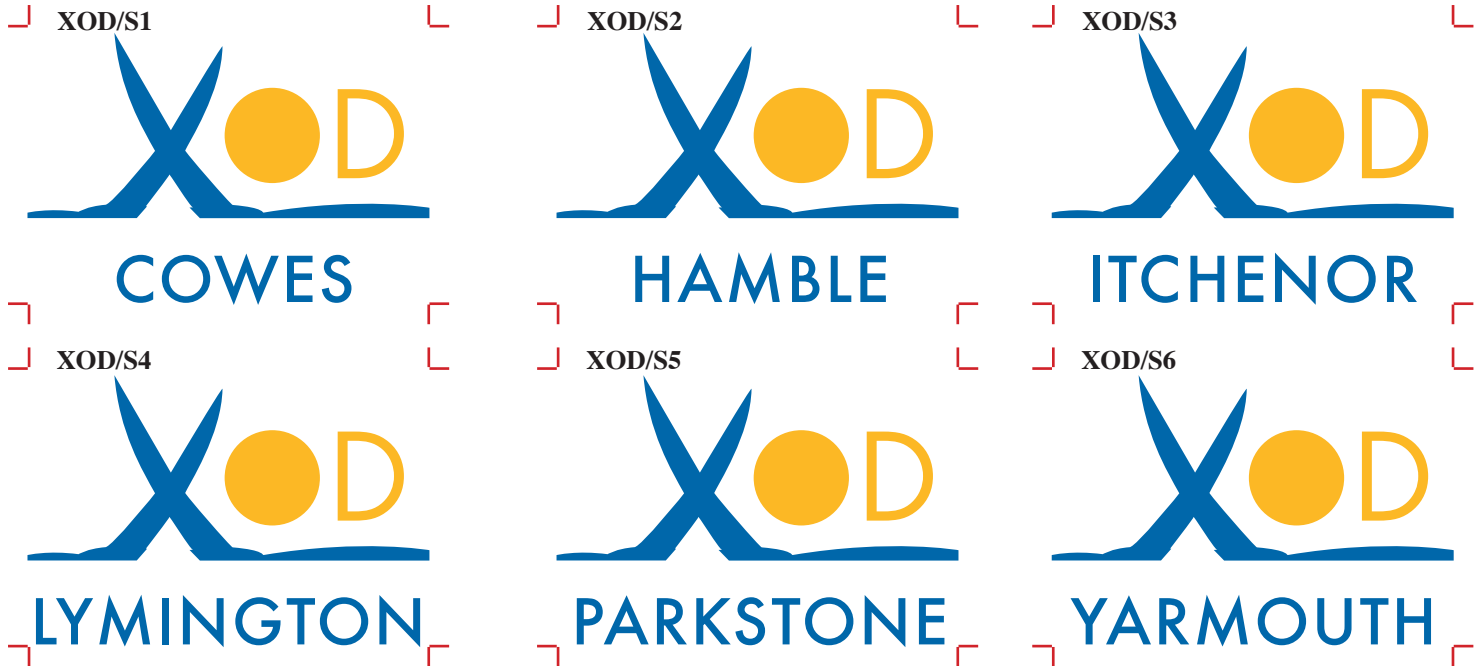
The two suppliers we have recommended (Musto and Tec Promotion) already hold artwork and simply need to be advised of the version you require. Both will provide one piece of embroidery free within the cost of the garment, either the standard or discreet sizes. But they will make an additional charge for adding a boat name or sail number.

Artwork Available

STANDARD XOD LOGOS 69MM WIDE.

Please take care to embroider to the correct finished size

Please give the code number of the logo style you want.



Background colour purely illustrative, remove to print/stitch

DISCREET XOD LOGOS 40MM WIDE.

Please take care to embroider to the correct finished size

XOD/D1



XOD/D2



*Background colour purely illustrative,
remove to print/stitch*

Disclaimer

Whilst every effort has been made to find dependable suppliers, neither the Class Association or its members can bear responsibility for the quality of the merchandise or embroidery or for any service or delivery failures.

However the Class Secretary would like to be informed if members should encounter any shortcomings.