

Minutes of the XOD Centenary Committee meeting held on 22nd September 2009 at the R Lym YC

In Attendance: Jeremy Willcock
Peter Taylor
MOS FitzGerald
Richard Field
David da Cunha
Ted Roose
Mark Hall

Apologies John Knowles

JDW opened the meeting by apologising for the lack of minutes from the previous meeting due to a hiccup in his fitness.

1) Sponsorship

JDW reported that there was no sponsor about to sign in the immediate future although he did confirm that there was still one contact who did reiterate last week that his company was still interested in marketing opportunities with the XOD class during their centenary.

It was agreed that each Divisional captain would talk to their own Division and approach any member that they feel might be able to help would be able to help in any way. This needs to be done at this round of Divisional meetings.

It was suggested that we may look at sponsors with an X in their name, e.g. Next

2) Marketing Committee report

Ted reported that he felt that the marketing effort had resulted in far greater activity from the press during Cowes week. The survey of inactive boats indicated that there could be an additional 39 XODS that did not participate in Cowes 2008 who may take part in subsequent years.

3) Meeting with Stuart Quarrie

Stuart showed continued support for the Centenary celebrations and confirmed that it would be unlikely that they would charge the XOD fleet any additional mooring fees due to sponsorship. There was much discussion regarding start times and start and finish locations, these would be discussed further in a meeting with the CCC sailing committee in November..

4) Centenary without a major sponsor

Centenary committee

Racing

Dinner

Book

Media VIP Reception (shared)

All the above can be achieved without sponsorship

Items below need additional funding

Centenary committee

X1 on Cowes Parade

Spinnakers

Shirts

Crews Party

VIP Boats (possible of members can help)

Marketing committee

Publicity

Marketing committee

Centenary Brochure

5) Centenary Book

Richard reported that the publish date would be spring 2011 and it will be in A4 format. He was anticipating producing 200 copies at no cost. Anyone with good quality shots of XODs should send them as a JPEG to Richard.

6) A.O.B.

- a) A number of Divisions were proposing dinners and it was felt that there should be some space made available for Divisional captains to attend.
- b) RMYC have produce full model to be awarded during the centenary
- c) Jeremy was asked to see if Amy would be prepared to run the Dinner at Cowes
- d) The price of Spinnakers varied between £125 and £175 + VAT
- e) It was agreed that Richard Field would be responsible for X1
- f) Nicky Henderson would be approached to see if she would act as Centenary Sec.
- g) It agreed that we would focus on the Royal Southampton Mid Solent Championships in July and Cowes Week to celebrate the Centenary on the water and would need to get Divisions to buy into supporting these events and the CCs should start selling them at their Autumn Class Meetings
- h) It was agreed that Neil Payne would be approached as a Cowes man to investigate the Crews Street Party and possible beer sponsorship by a brewery

Next meeting: Tuesday 10th November 2009 at the R Lym YC

Post Meeting: there has been a meeting with JDW and PT with CCC and the following is a record of discussions

- a. Sponsored spinnakers would need to be approved by the CCC to avoid extra entry fees.
- b. A three day mini series with RYS starts and finishes on each day would be considered.
- c. The Tuesday and Wednesday starts would be normal time with a default to CB starts if the conditions were not appropriate for the number of boats starting on the RYS line.
- d. Subject to tides, the Thursday start would be early (1000) with a variable longer line with a CB at the end.
- e. PJT and SQ to review tides next week and they would bounce the concept off Ian Lallow. If OK would be put to the CCC SC on the 13 November although CCC still have to decide how they could deal with the Black Group finishes on those three days. They may have to shorten them to avoid any H&S issues and to enable our racing not to be affected.
- f. The remainder of the week would most likely be CBs starts with the number of boats expected.
- g. SQ warned about the need to make clear the rules regarding professional crews/helms.